



## ***Tracy's Kids Privacy Policy***

Tracy's Kids places a high priority on protecting your privacy.

### **What Personally Identifiable Information is Collected:**

People who donate to Tracy's Kids through our website provide us with contact information (such as name and e-mail address). We may use this information for specific, limited purposes (such as email newsletters). We may use your email address to send a Tracy's Kids newsletter through the Constant Contact service. Constant Contact's privacy statement may be found here: <https://www.constantcontact.com/legal/privacy-statement>.

You may always "opt out," either now or at any time in the future, if you do not wish to receive our messages.

### **Email Privacy:**

Tracy's Kids does not provide, sell, or rent email addresses to anyone outside the organization.

### **External Links:**

Tracy's Kids' website includes a link to the external website [www.clickandpledge.com](http://www.clickandpledge.com) which processes online donations to Tracy's Kids. That website's privacy policy can be found here: <https://clickandpledge.com/privacy/>. This link does not fall under the [www.tracyskids.org](http://www.tracyskids.org) domain, and Tracy's Kids is not responsible for the privacy practices or the content of external websites.

### **Safety Protections:**

Credit card information used to process online donations or other payments is protected by SSL technology, which encrypts data so that confidential user information, like credit card numbers, can be safely obtained. This technology is identified by the "https:" prefix on the Click and Pledge donation platform (which you can reach from [www.tracyskids.org](http://www.tracyskids.org)). Tracy's Kids does not retain any end-user credit card information after processing a credit card transaction.

**Tracy's Kids** \* 5509 Devon Road, Bethesda, MD 20814

Tracy's Kids is a 501(c)3 non-profit serving: Georgetown Lombardi Cancer Center, Children's National Medical Center, Pediatric Specialists of Virginia, Inova Children's Hospital, Methodist Children's Hospital of San Antonio, New York Presbyterian and Children's Hospital at Sinai Baltimore

CFC CODE 21655 \* Federal ID #26-3835257

## **Updating your Information with Tracy's Kids:**

If you wish to review, update, or otherwise modify your personal information with Tracy's Kids, please email [bridget@tracyskids.org](mailto:bridget@tracyskids.org).

## **Modifications:**

We may amend this privacy policy from time to time; please review it periodically. We maintain the option to modify this privacy at any time by electronic notice posted on our website. Your continued use of our website after the date that such notices are posted will be deemed to be your agreement to the changed terms.

***Tracy's Kids*** \* 5509 Devon Road, Bethesda, MD 20814

***Tracy's Kids*** is a 501(c)3 non-profit serving: Georgetown Lombardi Cancer Center, Children's National Medical Center, Pediatric Specialists of Virginia, Inova Children's Hospital, Methodist Children's Hospital of San Antonio, New York Presbyterian and Children's Hospital at Sinai  
Baltimore

**CFC CODE 21655 \* Federal ID #26-3835257**